



Advocacy

Advocacy Worksheet 1

Nicole Naditz-ACTFL TOY-Advocacy speech questions

Respond to these questions as you watch this speech.

1. What is the issue that she is addressing?
2. How does she hook the audience?
3. Whose is the audience?
4. What are three supporting details she includes that give validity to her point and help persuade the listener?
5. Describe her presentation style and how it engages the listener or does not engage the listener.
6. How does she personalize her message?
7. How do her closing remarks add to her message?
8. Did she persuade you? How?
9. What do you like in this speech that you want to remember for yours?
10. Other comments?



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Advocacy Worksheet 2

- You are going to prepare and present a 2-3 minute speech that will persuade others.
- You will use the RAFT format below to choose the topic and details of your speech.
- You will present this speech in small groups today.

RAFT

Role	Audience	Format	Topic
Dept. chair	Parents	Persuasive speech	Explain how your department's grading system is based on performance assessments rather than traditional grammar and vocabulary tests
District Leader	District World Language teachers	Persuasive speech	Convince all teachers that they must use the target language at least 90% of the time in class. Also convince them to get all students to move to this goal, too.
District Leader	School Board	Persuasive speech	Convince this group the importance of adding a new world language program and its importance to developing students who are globally competent.
District Leader	Administrator	Persuasive speech	Persuade your administrator that combining class levels is not the best strategy for student performance and growth.
State or Regional Leader	Political leader	Persuasive speech	Persuade this person that computer coding should not be counted as a world language credit.
State or regional Leader	Political leader	Persuasive speech	Explain how approving a state "Seal of Biliteracy" would add an important credential for a student for career readiness)
Choice	Choice	Choice	Choice (talk to strand leaders first to clarify)